



STREAMHOUSE GLOBAL

FREE GUIDE FOR LIVE CREATORS

The Invite Standard.

What an invite only digital entertainment agency looks for before it signs a creator, and how to get ready before you apply.

Developing live talent since 2017
5,000+ creators helped · 11M monthly viewers

STREAMHOUSEGLOBAL.COM

Why invite only?

Most agencies sign everyone and hope a few take off. We do the opposite. Every creator we take on gets a Growth Partner, show development, platform placement and brand opportunities. That is real time and real investment, so we choose carefully.

Our applications are open to anyone. Our committee then looks at each one and invites the creators who are serious, consistent and ready to be developed.

This guide shows you how that committee thinks. Use it whether you apply to us or not. The same standard is what platforms, brands and fans reward.

How to use this guide

- Read the seven traits on the next pages.
- Score yourself honestly on the scorecard.
- Use the questions to compare any agency before you sign.
- Follow the 30 day plan to close your gaps.

The baseline

Every StreamHouse creator commits to at least **10 days and 20 hours of live a month**. If you cannot give that yet, start building the habit now. Nothing on the following pages works without it.

What our committee looks for.

01 You show up on a schedule

Fans build habits around creators who are there when they said they would be. A set schedule beats long random streams every time.

Ask yourself: could a fan tell a friend exactly when to find you live?

02 People can describe you in one sentence

A clear identity is what makes someone follow instead of scroll. Your talent, your energy and your look should all point the same way.

Ask yourself: if a new viewer explained you to a friend, what would they say?

03 You run a show, not just a stream

Strong creators open with energy, give viewers a reason to stay, build moments people want to be part of and close with a reason to come back. Structure is what turns viewers into regulars.

Ask yourself: does your stream have a beginning, a middle and an end?

04 You know your supporters

The creators who earn the most treat their community like people, not numbers. They remember names, thank supporters and make them feel part of the show.

Ask yourself: can you name your top five supporters right now?

05 You take feedback and act on it

We study live data and give direct feedback. The creators who grow fastest listen, try the change and report back. Talent without coachability stalls.

Ask yourself: when did you last change something because of feedback or your numbers?

06 Your account is healthy

Platform guidelines are not optional. A clean account, safe content and a professional attitude protect your income and make you someone brands can trust.

Ask yourself: have you had warnings, bans or flagged content in the last 90 days?

07 You think beyond one app

Algorithms change and apps come and go. Creators who build a brand that travels, across platforms and into brand deals, build careers instead of streaks.

Ask yourself: if your main app disappeared tomorrow, would your fans follow you?

What we do not require

- A huge following. Placement depends on fit and readiness, not just numbers.
- Expensive gear. A clean setup and good light go a long way.
- Experience on every app. Placing you on the right one is our job.

SELF CHECK

Your readiness scorecard.

Score each trait from 1 (not yet) to 5 (this is me). Be honest. Nobody sees this but you.

TRAIT	SCORE 1 TO 5
01 · I go live on a set schedule	1 · 2 · 3 · 4 · 5
02 · People can describe me in one sentence	1 · 2 · 3 · 4 · 5
03 · My streams have a clear structure	1 · 2 · 3 · 4 · 5
04 · I know and thank my supporters	1 · 2 · 3 · 4 · 5
05 · I act on feedback and data	1 · 2 · 3 · 4 · 5
06 · My account is in good standing	1 · 2 · 3 · 4 · 5
07 · My brand works beyond one app	1 · 2 · 3 · 4 · 5
Total	----- / 35

28 to 35

You are ready. Apply for an invite.

18 to 27

You are close. Apply and follow the 30 day plan while you wait.

Under 18

Build the habit first. Use the 30 day plan, then apply.

Six questions to ask any agency.

Whoever you sign with, ask these first. A good agency answers clearly and in writing.

01 Who will actually work with me?

A recruiter who signs you and disappears is not development.

02 What is the plan after I sign?

You should hear a timeline, not "go live and figure it out."

03 Am I stuck on one app?

Ask what happens if the app is not a fit for you.

04 Do you build my brand or just my hours?

Hours and gift counts are not a career plan.

05 Who speaks up for me inside the apps?

When something goes wrong, you need someone who can escalate.

06 Can you prove it?

Ask for real creators, real results and how long they have been operating.

Red flags

- Guaranteed earnings or promises of going viral
- Asking for your account password
- No written agreement, or terms they will not explain
- No way to reach a real person when you have a problem

Your 30 day readiness plan.

Week 1 - Set your rhythm

Pick your live days and times and post them. Go live every scheduled day, even when it is quiet. Aim to hit 5 hours this week.

Week 2 - Sharpen your identity

Write your one sentence. Update your profile photo, bio and stream title so they all say the same thing.

Week 3 - Give your stream a shape

Plan a strong opening, one recurring moment fans can expect, and a close that tells them when you are back. Repeat it every stream.

Week 4 - Know your people and your numbers

Write down your top supporters and thank them by name. Note your viewers, watch time and gifts after every stream, and change one thing based on what you see.

By day 30 you will have

- A schedule your fans can count on
- A clear identity and a show with structure
- Real data to show our committee when you apply



INVITE ONLY · OPEN APPLICATIONS

Ready to be **considered?**

Apply for an invite. It is free, takes about 3 minutes, and our committee reviews every application within 72 hours.

Apply for an invite →

streamhouseglobal.com · Brands: partnerships@streamhouseglobal.com

Results depend on each creator's effort and on platform algorithms and policies. StreamHouse Global does not guarantee earnings, rankings or viral reach. Platform names belong to their owners.